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8664 Releases Polling Data

Poll shows strong support for East End Bridge in Jefferson County

Louisville, KY – Today the Co-Founders of 8664 released polling data on their website (www.8664.org) indicating strong community support for the East End Bridge component of the Ohio River Bridges Project. The poll of 500 registered voters in Jefferson County was conducted by FREDERICKpolls of Arlington, VA. According to the poll:

“By 66% to 27%, more metro Louisville voters say the most important bridge priority is to build a new East-end bridge, not a downtown bridge. In the East-end, preference for an east river crossing jumps to 76-20. Meanwhile, majorities in South and Central parts of the county also prioritize an East-end bridge first and even in West Louisville, more support on an East-end bridge than a downtown bridge.”

“Despite what you might read in the Courier-Journal’s Forum section, the East End Bridge continues to be the least expensive and most widely supported portion of the Bridges Project on both sides of the river. The facts just don’t support the Downtown Bridge and Spaghetti Junction expansion,” said 8664 Co-Founder JC Stites.

The poll was conducted from January 21st to the 24th of 2008, making it the most current polling data on Louisville Metro voter’s views on this important transportation infrastructure project. The sampling size was 500 registered voters and the margin of error was plus or minus 4.3%.

“We collected this data last year for internal purposes, but decided to share it now because there seems to be a concerted effort to distort the facts about the Bridges Project,” said Tyler Allen. “We fully expect the Courier-Journal’s editorial board to try to discredit this information, so we would gladly split the cost of commissioning a new poll to assess the public’s opinion on this \$4.1 Billion project that will shape our city for generations.”

Co-founders, Tyler Allen and JC Stites are available for comment upon request.

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